

PHASE 3

INNER CIRCLE



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If you can't connect to women, you can't attract them, you can't date and you certainly won't ever have a successful relationship with them. This phase of the program is all about connecting to women. Now that you've completed phase 2 and know where to find women, now you need to know what to do when you see them.

In this phase you will learn how to approach women, how to talk to women, how to tease and challenge women and how to **CONNECT** to women.

This phase is about taking everything you've learned in the first 2 phases and using it in your approaches with women.

Meaning taking the confidence, the leadership skills, the new found self worth, the boundaries, the good style and the amazing social life you are slowly building and using it in your interactions with women.

In Phase 1 and 2 you should have learned that:

- 1.** that you are awesome and attractive.
- 2.** that you can have whatever you want JUST by asking for it and going after it.
- 3.** that leadership, confidence, and comfort are sexy qualities that women desire.
- 4.** that you have a life of your own and respect that life.

5. that attention from an attractive woman does not mean that you give up **YOU** or your own life.
6. that you do not need permission from anyone else to do anything. All you need is permission from yourself to take action. Let others reject you or tell if you if they feel differently.
7. that you are interesting, and have hobbies, experiences, stories, and value
8. that you are ready to start approaching and interacting with women. Before I go into deep instruction on how to approach women and have conversations that create attraction, I want to tell you a little bit about women.

I'm going to share with you ten things about beautiful women **EVERY** man should know.

Ah, beautiful women!!!

They're pretty freakin' amazing to look at aren't they?
Even I look at them.

The other day, I was in the car with one of my guy friends having a great conversation.

When suddenly, to our left was a beautiful woman getting into her car. Tall, long legs, short shorts, cowboy boots, curvy hair and sunglasses.

Both of us instantly stopped talking, looked at her, and then continued on our way. It was insane that a beautiful woman would have that much magnetic power over both of us.

It proved to me that everyone loves looking at beautiful women. But everyone doesn't understand beautiful women.

For most people, beautiful women are what they see in magazines or from a distance.

They don't get to interact with them on a personal level.

Well I do get to interact with them, and some would say I am one. ;-)
So, here are ten things every man must know about quality, beautiful women.

1. Beautiful women don't have secret powers. Yes, they may look great in tight, spandex leggings.

But, contrary to popular belief, beautiful women do not have superpowers. The only power they have is the power of being attractive, and that can only get a person so far.



2. Beautiful women want to be approached. I am friends with a super hot actress in Hollywood, whose name I cannot say. but, trust me, she's hot and you know her.

And she told me that if she ever wants to be alone she goes out in public. No one looks at her, no one talks to her, and no one approaches her.

And the funny thing is, she would love to be approached. Most of my girlfriends say exactly the same thing.

Their main complaint is that they never get approached. If they do, it's by arrogant, stuck-up jerks.

So, next time you talk yourself out of approaching a beautiful woman, remember, she wants to be approached. You're not bothering her if you're a solid, amazing guy.

3. Beautiful women have insecurities too! OMG do they have insecurities.

Yes, there are areas in their life that may have been easier because of their looks. But when it comes down to it, beautiful women have the exact same insecurities running through their head as the rest of the world.

Am I good enough? Am I a loser? Am I fat? Is my skin bad? My thighs are horrible. Will they like me? Will they like me for more than my looks?

4. Beautiful women are guarded and have baggage. Just like you they have been hurt, bruised, and wounded from past relationships.

I hear a lot of beautiful women say that sometimes people forget that they have feelings and that they are real people.

“Some men want to date me so that they look better, and they don’t care about me. I have had this happen to me many times, and it hurts. It hurts to be used for your looks,” says my female friend, who is a model.

5. Beautiful women want a good man. Do you know how often normal women get approached by huge D-bags? Well multiply that by fifty. Because that’s how many of them approach beautiful women.

Why? Because most of the good guys are too afraid to approach.

Beautiful women want to be with a good man, not D-bags.

6. Beautiful women are not superficial. Some are, yes. Some aren’t. You don’t have to have Einstein’s brain, George Clooney’s looks and Bill Gates’s money to attract, date, and get a beautiful woman. You have to have all those things if you want to date a superficial, money grabber.

7. Beautiful women aren’t a bunch of “stuck up bitches”... at least not all of them.

Just like other humans, you come across some good ones, and you come across some bad ones. I know it’s easier to think all beautiful women, or people for that matter, are stuck-up jerks but they’re not.

8. Beautiful women have brains and want to have interesting conversations. In fact some of my most intelligent friends are ridiculously beautiful women.

Beautiful women can also have brains and personality to match their looks—just like all the 5s, 6s, and 7s in the world.



9. Beautiful woman don't want to be approached with some compliment about their looks. Beautiful women don't want to just be beautiful.

Like all other women, they want to be heard, seen, and understood. If you want to really get a beautiful woman, compliment her on her, not the way she looks.

She already knows she's hot. Now, tell her something she doesn't know.

10. There is no right **THING** to say to a beautiful woman. I have said this time and time again, there is no magic panty-dropping line that a man can say that will make a woman want them instantly. Line up ten guys in front of me, all saying the exact same “pick up line,” and, guaranteed, I will feel a different reaction to each of them. Some I'll love, some I'll hate, and some will creep me out. It's not about what you say; it's about the man who says it. Character, character, character.

11. BONUS: Like all other women, beautiful women are just PEOPLE. Number 11 is the most important one of all. Beautiful women are just people, so stop putting them up on all-mighty pedestals. Being attractive is simply one skill set that a beautiful women literally wears on her sleeve.

As you know from previous phases, you also have attractive skill sets. In fact, you identified ten attractive things about you, which means that your ten things trump her one.

Now, I want to help you turn the tables with women.

I am giving you the power to be the selector and evaluator.

No longer will you try to impress a woman or try to figure out how to make her want you. Instead, you're going to respect yourself and let hot, amazing women win YOU over.

SO WHY ARE YOU DOING THIS?

Because you are awesome, and it's time to start acknowledging it. There is a fine line between arrogance and confidence.

People already know you are a good guy, so they won't get confused and think you're a dick if you start acting more assertive.

From here on out, no more de-valuing yourself because of an attractive woman. You are going to start going after what you want rather than simply taking what you can get.

No more low hanging fruit for you! ;-)

You are built to approach, conquer, and procreate, and the only thing that is stopping you from fulfilling your manly duties is that thing on top of your neck - your head.

Over thinking our actions can sometimes deter us from doing them. Action is your best teacher and the most empowering step you can take.

So, moving forward, I do not want you to think about approaching. I want you to just do it! Inaction leaves you static.

Action pushes you forward. Whether it's good or bad, it's definitive. This means that you can celebrate or move on, rather than wasting time wondering "what if..."

From now on, there is no more wasting time and opportunity.

So far during this program, if you've been following along, which you should be, I've had you climbing your way up the Approach Ladder.

You've approached random people and women you are not attracted to.

You've said "hi" and started conversations using open-ended questions.

You've shared, and you've listened. You've also activated your social life, which means you have interesting things to tell people.

So, I know that you are ready to fine tune and target women.

Now, let's talk about and tackle why you feel like you have so much more invested in approaching women who you're attracted to.

Why is that?

What (apart from a gorgeous smile) makes her so much harder than all of the other people you've been speaking to?

I want us to remove this pressure so that approaching a hot, amazing woman can be considered fun and not a scary task that you would rather avoid.

Over the last decade of working with thousands of men from all over the world, I have discovered that the number one reason men have approach anxiety is because they tend to attach a huge outcome to their approach.

For example: "I'm going to approach that smoking hot girl, ask for her number, and go on a date." **THAT'S A HUGE EXPECTATION!!!**

Of course, you're going to get psyched out by it. The only things you know about this girl is that she is hot, and her looks have caught your attention.

You have NO idea if you want her number, and you definitely don't know if you want to spend time and money taking her out on a date.

The Approach and Conversation Manual that is your next assignment will give you guidance on how to set new intentions for yourself so that these huge expectations become a thing of the past.

As well, in the GYOB exercises for this phase, check out the Reverse Drilling Effect exercise.

Let me break one more myth about women that will help you in these upcoming weeks.

This is the myth that states that there are specific things to talk to women about that will make them attracted to you. The truth is that it's not about what you say; it's about how you say it.

So what do women want to talk about?

Anything and everything!

If there is passion, interest, and intrigue behind your words (emotions), a woman will be interested in anything you have to talk about.

This is all explained in this phases workbook.

Also, check out the Show Me Your Passion Exercise in the GYOB exercises.

HOW ARE WE GOING TO DO THIS?

First, don't forget to check out the Girls' Night In Confessional video for Phase.

Then, in this phases workbook,, you will find the Manual for Approaching and Creating Attractive Conversation.

Download the manual and then read it. The next step in the Approach Ladder is there as well.

This phase has ten GOYB exercises!

I know it seems like a lot, but these exercises are essential, and they require very little time.

Again, if you have any questions, please feel free to contact me.

Most importantly, remember to have fun! If you get frustrated, write me.

If you have a question, write me.

If you have a success or an "ah-ha" moment, write me. Have fun! ;-)

