

# PHASE 2

# INNER CIRCLE



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Phase 1 of this program was about getting to know you better. Now that you do, it's time to get you out and interacting and mingling.

This phase is going to help you build a full life so that you have more opportunities to meet women and also have a life that women want to be part of.

It's time to get active in activating your social life.

But first I did want to check in with you and see how you are doing?

This program is a lot right? Ha.

I know it is.

And the main thing I want to remind you of is that you can do this.

You are an amazing man.

A man who takes risks. A man who goes for it. A man with drive. AND a man that does not quite when things get tough.

Yes this may be challenging. But so is life and so is life in a relationship with a beautiful woman you love and adore.

Things will get tough and sticky and feel overwhelming. Just like this program.

And the thing that will define you as a man is whether or not you can stick with it, put in the effort and work.

So I want to acknowledge that you are amazing for sticking with it especially because this phase requires some real work on getting you out of the house and activating a new social life that draws in women ;)

## **WHAT IS THIS PHASE ABOUT?**

This phase is a little more fun!

We are going to get active in activating your social life-a life that women are dying to be part of.

One of the biggest challenges I have ever had to face, overcome, and thankfully complete, was learning how to have a social life, one that I truly enjoyed and felt was mine.

When I was 23, I moved out to LA from Toronto, Canada, where I had a network of friends I had known since birth, my family, my routine, really my whole world.

In LA, I had to start from scratch, on my own. I had one friend out here that lived over 45 miles away.

Not going to lie, the first few months, I was depressed, and I was ready to pack up and go back to Toronto.

But then, I met a great man (who is now my husband), built a network of friends, and, before I knew it, had created a full social life for myself.

Whether you are 18 or 81, a social life is a must-have, especially if you want to attract high-quality women.

This phase is completely dedicated to building a full life for yourself that women will be dying to be a part of.

Get ready to be active in activating your social life!

## **WHY ARE WE DOING THIS?**

When interviewing women over the past ten years, a common want from most of them is, “He better have a full life.” I think the movie “Jerry Maguire” may have set back the dating world a little bit when he uttered the statement, “You complete me.”

Yes, every woman’s heart melted at those words, but the truth is that women do not want to complete you. They want you to already be full and to add to your life.

If you don’t have a full life that you like, as soon as a woman comes along, you will instantly go into needy mode and be all about her, which, ultimately, leads to her pushing away from you.

As I told you in phase one, women want a man who is confident, proactive, and fun.

And confident, proactive, fun men don't sit on their butts eating microwave meals and watching Netflix.

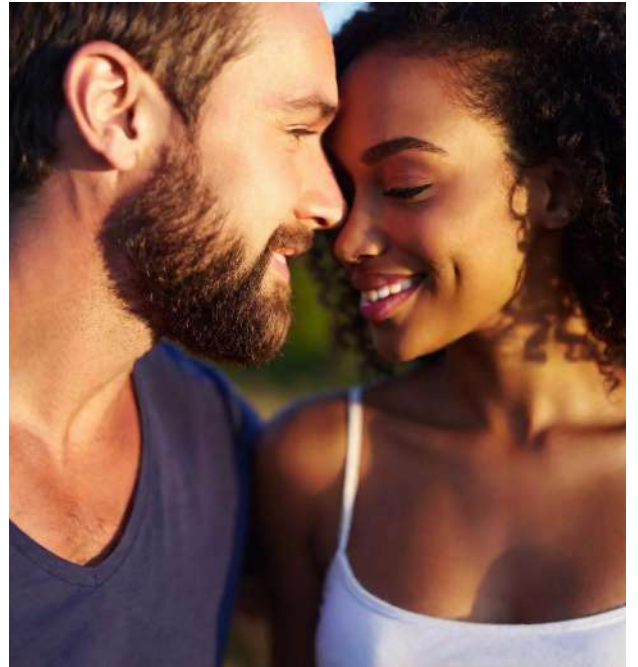
Now, I am going to add that if your dream woman happens to be the UPS or FedEx delivery woman that frequently comes to your house, then continue what you are doing.

**BUT**, even if she is your dream woman, that FedEx lady is still going to require that you have a life of your own in order to maintain attraction.

So, it's time to get off your butt and start getting a life. The guys that make the most lasting changes are the ones that stop thinking about meeting women as something that they have to focus on. It becomes a natural part of their day.

For now, your comfort zone might be stretched just by meeting women you might not date, but would flirt with for practice.

Later, this will expand into every woman that comes into your sphere of influence. (In other words, there really is no "OFF" switch anymore, right?)



## **HOW ARE WE GOING TO DO THIS?**

In the next tab down you will have a workbook. Please, download it after watching this video.

The workbook is called Get A Life & Get Out There.

It will help you select and map out your new, active social life step-by-step.

Complete this workbook. Take your time doing it but not too much time. I know you can get lost fine tuning and perfecting this book but your time is better spent getting out and trial and erroring social events, meetups and communities.

In this phase, you will also have another step in the Approach Ladder to work on as well you'll find your GOYB exercises for this section of the course.

These exercises are super fun and silly!!! Trust me, you will enjoy them.

Plus, there is a special bonus in the exercise document that you will not want to miss out on.

Please do all the exercises.

In the meantime, continue to implement what you've learned in the Attraction Matrix, and don't forget to check out the Girls' Night In Confessional video for this phase.

Most importantly, remember to have fun!

If you get frustrated, write me. If you have a question, write me. If you have a success or an "ah- ha" moment, write me. The best female friend you've ever had, ;-)